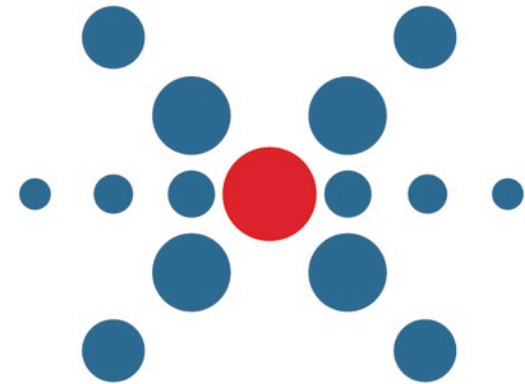# About NCDD

4C Focus Group Meeting
fact sheet for preparation

May 13th 2014, Berlin
Marcel Ras & Joost van der Nat

Dutch National Coalition Digital Preservation

NCDD

NATIONALE
COALITIE
DIGITALE
DUURZAAMHEID

National policy

There are two sides to Dutch government policy regarding digital preservation

Decentralised approach:
- Strengthening local activities and innovation
- Promoting creation of institutional ICT policies
- Investing in staff training
- Funding on national, provincial and local level

Strengthening the national infrastructure in EU-context:
- "Digital Collection Netherlands"
- Infrastructure for preservation and access
- Legal framework / copyright
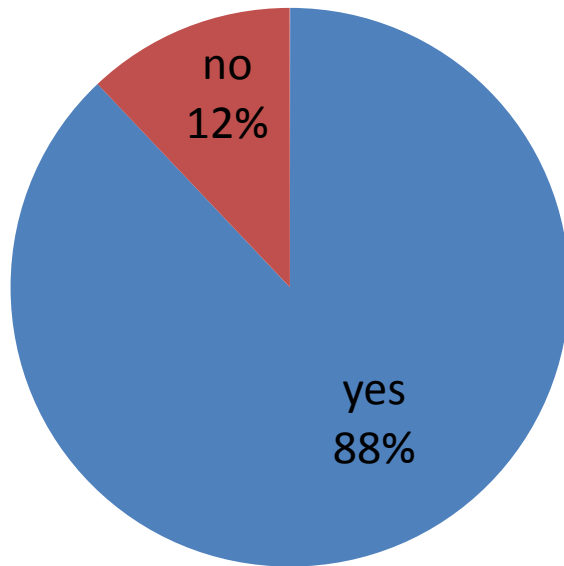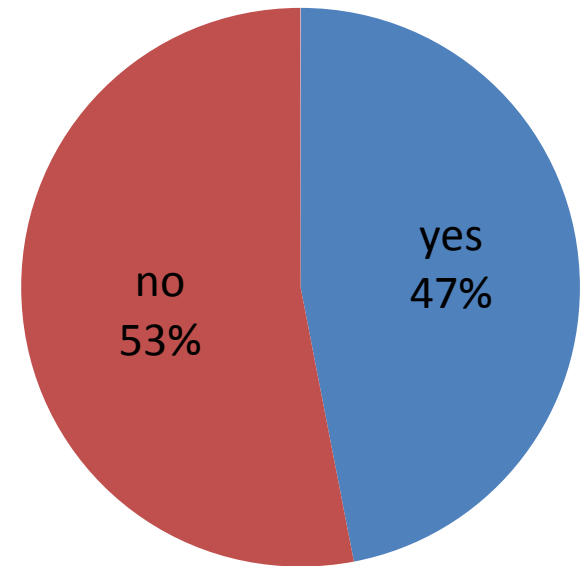- Quality assurance based on self regulation

Facts & Figures (1)

**Institution digitizes or
has digital collection (n = 141)**

**Institution collects
born digital heritage (n = 98)**

no
12%

yes
88%

no
53%

yes
47%

(European average: 87%)

(European average: 53%)

Facts & Figures (2)

**Is there a policy for digital
preservation / long term
access?
(n = 101)**

yes
36%

no
64%
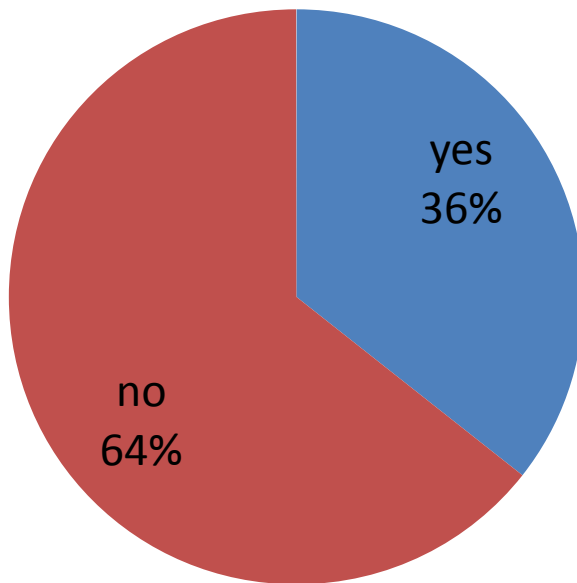
(European average: 26%)

**Involved in an infrastructure
for digital preservation?
(n = 96)**

yes
27%

no
73%
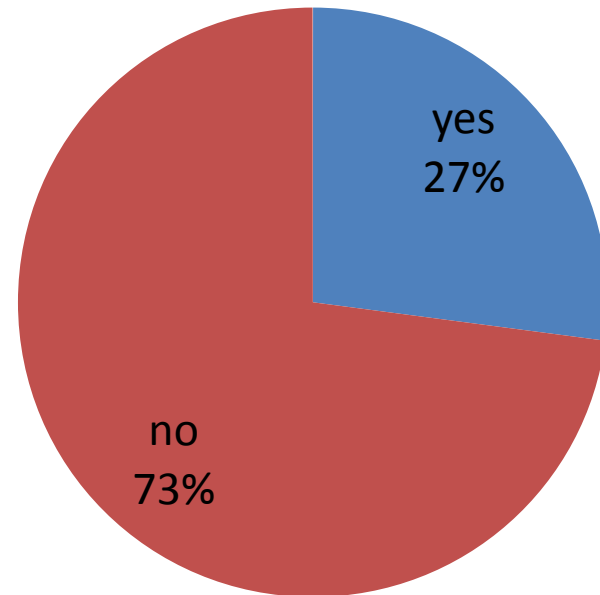
(European average: 30%)

Facts & Figures (3)

Owns facilities for reliable storage of digital information
(n = 131)
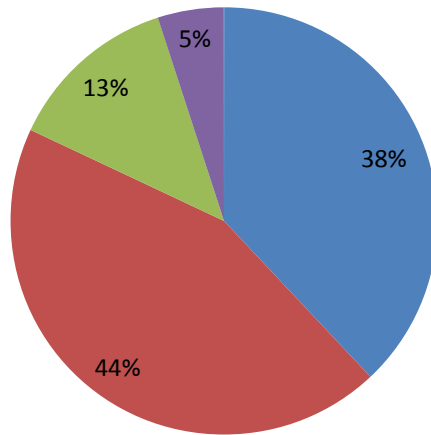
- ■ Yes, for all digital information
- ■ Yes, for a part of digital information
- ■ No, out sourced
- ■ No, no digital information

Loss of data ?
(n = 39)
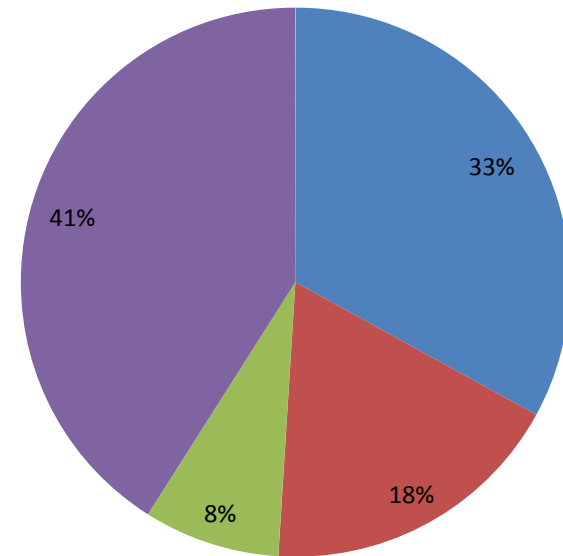
- ■ yes
- ■ yes, minor quantities
- ■ yes, repairable
- ■ no

Source: NCDD, 2013

Netherlands Coalition for Digital Preservation

Established in 2008

Cross-domain national coalition covering the entire public sector

5 Members:

- The National Archive (NA)

- The National Library of The Netherlands (KB)

- Data Archiving and Networked Services (DANS)

- Dutch Institute for Sound and Vision (Beeld & Geluid)

- The Netherlands Cultural Heritage Coalition for Digital Preservation (CCDD)

Mission

To establish an infrastructure for long-term access to all public-sector digital objects in the Netherlands within five years

Government/archives

Amsterdam

Provincial archives

Ministries

National Archives

RHC

Rotterdam

Media

Local TV

Local TV

Sound and Vision

Local TV

Local TV

Film Museum

Cultural heritage

Museum

RCE

Museum

Museum

VP

DEN

Scholarly communities

KB

DANS

KNAW

SURF

Max Planck

NWO

NCDD
NATIONALE
COALITIE
DIGITALE
DUURZAAMHEID
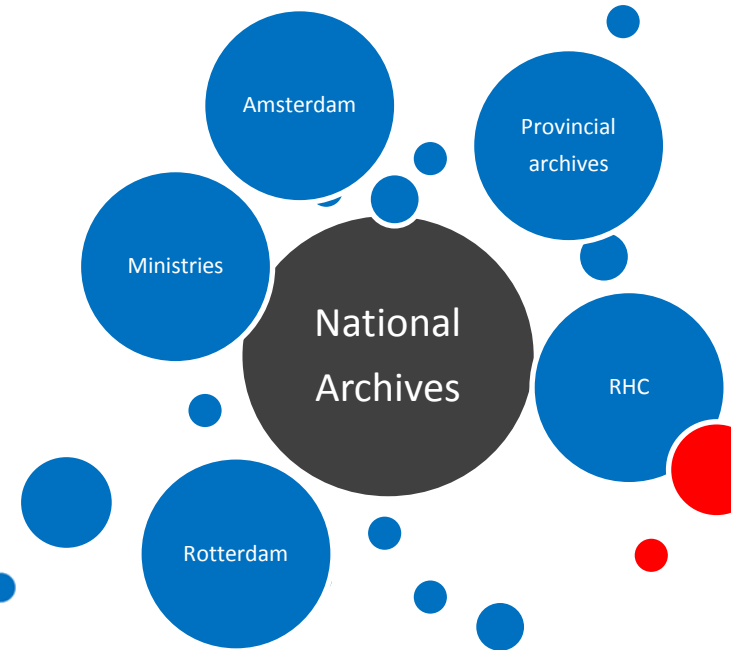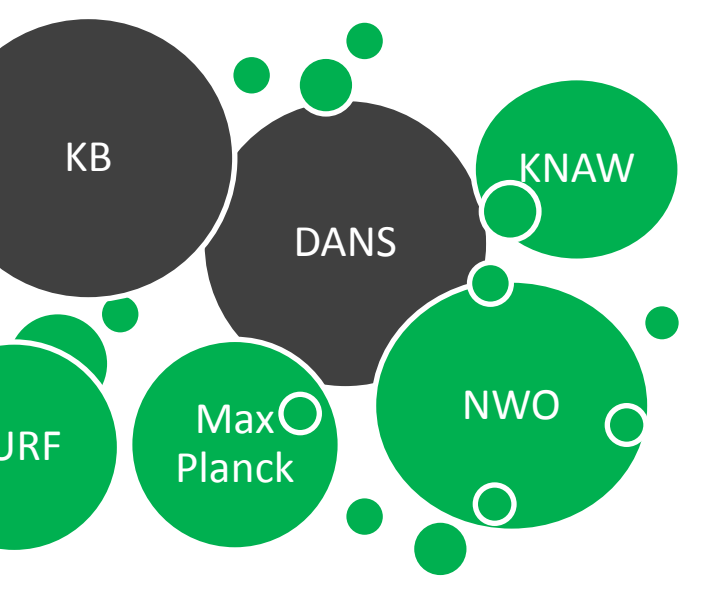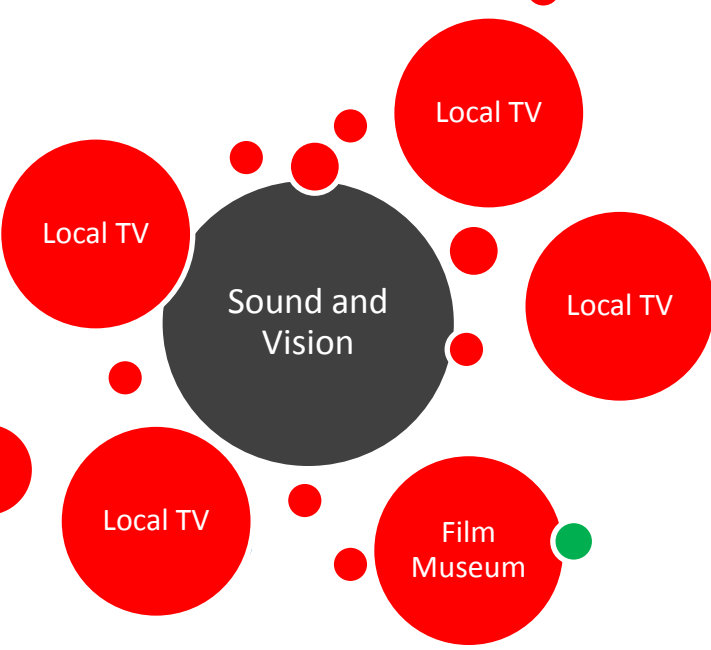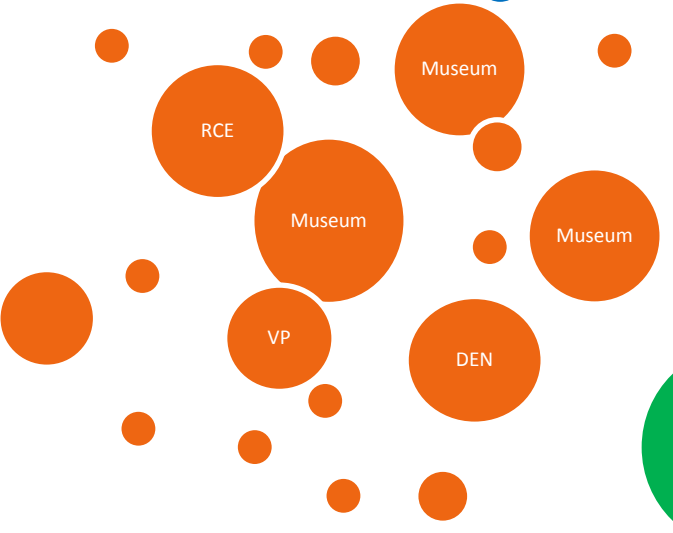
Factor C, stakeholder analysis,
brief explanation

- "Factor C" is developed by and for Dutch Government communication policy development.
  See [website](#) (Dutch only, sorry)

- this diagram (one of the first steps of the method) is made for NCDD, NOT for one partner or institution

- 4 quadrants (i.e. Influencers, Deciders, Suppliers / Executioners, and Users / Consumers)

- 4 levels of involvement (i.e. Knowing, Thinking, Operations, and Deciding)

- all stakeholders are plotted on the diagram, representing their present position

- arrows indicate to what segment you ideally would want to move the stakeholder

- next steps:
  - define principal stakeholders
  - develop core message per stakeholder
  - develop agenda (calendar)
  - start to communicate

- the principal funder of NCDD and most cultural heritage institutions and Programs is the Dutch ministry of Education, Culture and Science (**OCW**). So that's why OCW and several of its Directories General appear in the diagram….

Influencers

Deciders

Co Knowing

Co Thinking

Co Operation

Co Defining

Public and public opinion

(specialised) press

Topsectors

Decentral government

Rights organisations

Subsidy givers
Funds managers

Branche associations

Communication departments

Scientists
e-humanties

International
partners
APA, DPC, Nestor, VIA
PACEK, FARO, research
infra's

Unesco

Archive 2020

SIMIN

OCW-NDE

Standards
organisations (ISO)

KNAW

NWO

OCW
DGCM

ARA

Coalition partners

NCDD

CCDD

APEX

Directie
erfgoedinstellingen

European Commission

OCW DCE and OWB

RCE

Parliament
(legislator)

Ministry of Economic
Affairs

Ministry Internal
Affairs

Training institutions

Cultural Heritage Institutions

Program "Digital Tasks
Central Government"

Regional Historical
Centers

Large deposit organisations

DEN

3TU

Repositories

RDNL

Developers cultural
websites

SUPPLIERS
Preservation systems,
Collection registration,
management systems

Municipal archivist
Museum consultant

Coworkers heritage
institutions,
Heritage professionals

Archive inspector

Developers

Universities

Depot givers:
Publishers, archive creators, Dutch
Public Broadcasters, regional
Broadcasters, researchers,
universities, repositories

Europeana

Public at large:
crowd activities

Project developers

Municipal civil
service

Heritage
institutions
Volunteers

Users of digital content UNITED:
schools, research institutions, public
libraries, heritage institut., local history
circles, archeological instit., writers

Users of digital content
INDIVIDUAL: Public at large,
schools, researchers (inland
and foreign), collectors,
amateurs

Suppliers / Executioners

Users / Consumers

2010: NCDD strategic agenda

- Key to long-term access = cooperation and collaboration

- A distributed national network for long-term access

- By pooling limited resources more organisations can benefit

- Dual-axis approach: both *within* domains and *between* domains

Two sides of the NCDD

1. NCDD as a national platform for digital preservation in The Netherlands

   awareness, training & education, communications, knowledge exchange

2. NCDD as a program for development of a national infrastructure for long-term access of digital information of the public domain
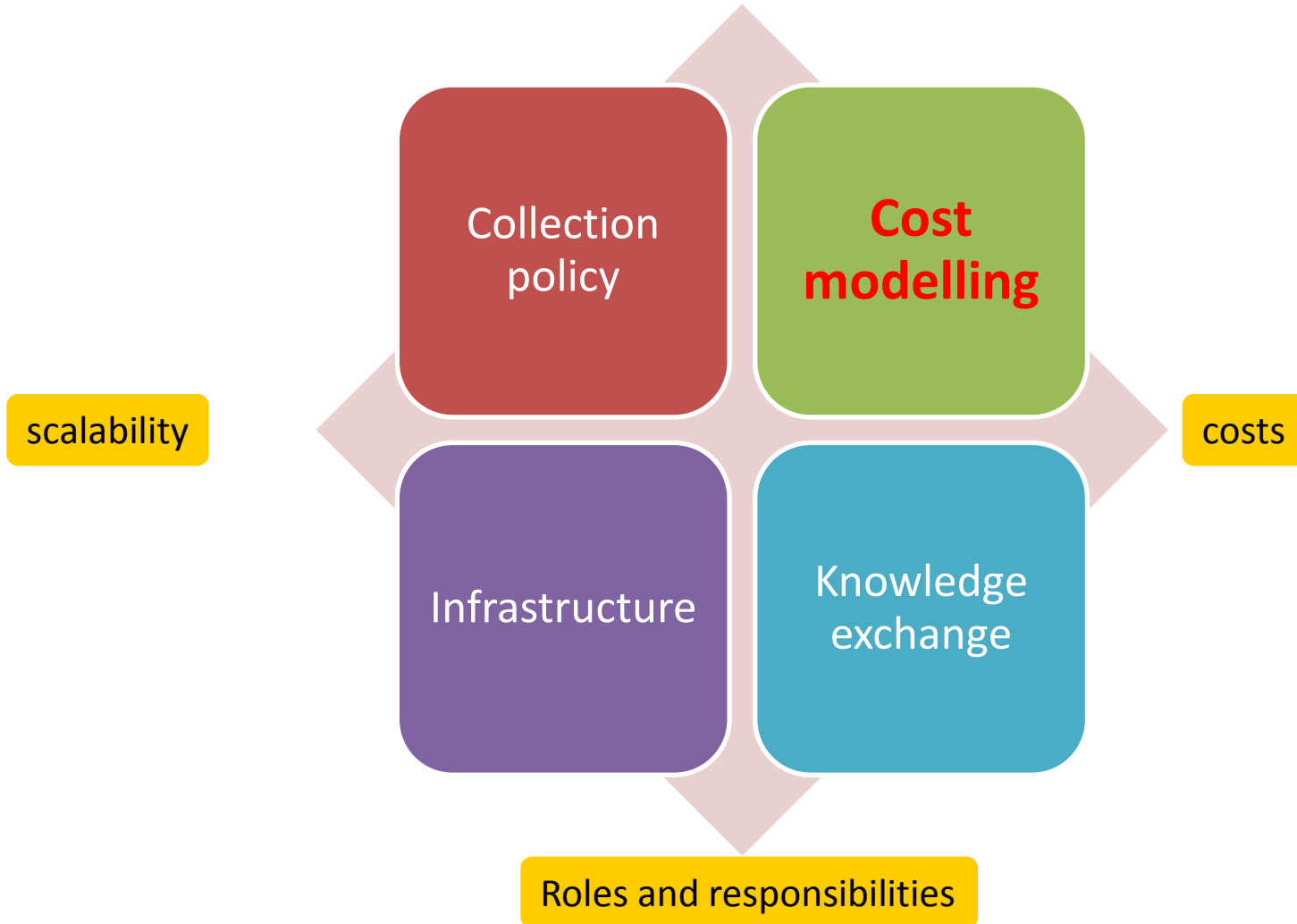
   certification, collection policy, the future of publishing, software archive, quality assurance, **cost models**, business models, technical infrastructure

Lines for collaboration

Projects along these lines

- Certification

- Strategic communications

- Development of training

- Enhanced publication

- Quality control

- And, infrastructure ……

More information

www.ncdd.nl

http://www.ncdd.nl/blog/

http://groups.google.com/group/ncdd-nieuws

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